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Paragon Design Group recognized by American Corporate Identity

Triple-threat design boutique brings home four awards from ACI's respected annual design competition.

(Savannah, GA) July 21, 2008 – Paragon Design Group recently collected three awards for submitted works in Trademarks & Logos, and one award for Website Design in American Corporate Identity's (ACI's) annual corporate identity design showcase.

ACI, a well-respected trademark and logo publication, highlights the very best of corporate identity in the United States each year. Founded over two decades ago by the logo design and corporate branding expert, David E. Carter, their legacy is a mainstay for graphic designers who want to keep up with contemporary American design and corporate identity.

“Awards like these, where you are being recognized by esteemed industry peers and colleagues, are especially gratifying,” says Paragon's Managing Director, Susan Isaacs. “[we] work very hard to maintain our reputation as a firm which believes that the best design is visual problem-solving that translates well across varied media platform. We are very excited to have won.”

Logos designed for client's Halo Models & Talent Group, Boot Headquarters, and Ditalia will be published in ACI's book featuring this year's competition winners. Ditalia's award winning website will be included in this internationally distributed publication as well. American Corporate Identity 2009's 320-page book will be available in bookstores November of this year.

Creative Director, Andrew Davies adds, “Winning awards like these always feels like validation of our work. Creatives, graphic design programs and firms from all over collect the American Corporate Identity editions as reference tool. Its like a 'high-five' from the design industry.”

Paragon Design Group is Savannah's only design house with the trifecta of design skill, specializing in graphic design, web design, as well as motion graphics. The design firm was started by Susan Isaacs, Andrew Davies, and Technical Director, Philip Joyner nearly seven years ago upon completing degrees at the Savannah College of Art and Design in Architecture and Electronic Design, Illustration, 3D Animation, Broadcast Design, and Motion Graphics.

Boasting a client list of companies locally (Paula Deen Enterprises), nationally (The Weather Channel) and internationally (Caribbean Broadcasting Corporation), Paragon continues to grow over the years due to their established reputation, ability to leverage their network of clients, and simple yet purposeful design solutions, while making it a priority to help clients transition their marketing efforts to an environmentally sensitive paradigm.

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